

DEPARTMENT OF LITERARY AND COMMUNICATION STUDIES



Name of Faculty/Staff: Dr. Florence Muthoni Mwithi

Designation/Rank: Lecturer

Laikipia University: School of Humanities and Development Studies

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Educational Background:

- PhD (Applied Linguistics), Laikipia University, Kenya (2016)
- MA (English Language and Linguistics), Egerton University, Kenya (2010)
- B.Ed (Arts) (Egerton University, Kenya (2005)
- Certificate- Gender, Poverty and Development, Egerton University, Kenya (2007)
- Certificate – Cross-cuts Media, Communication and Film, English for Business, Swedish as a Foreign Language (Karlstad University, Sweden (2003)

Brief Auto-biography of the Faculty/Staff

Florence Mwithi is a Lecturer in the department of Literary and Communication studies. She has specialized in Applied Linguistics, specifically in Computer Mediated Discourse Analysis and Gender and Language Education. She teaches courses within Applied linguistics, including: Gender and Language Education, Sociolinguistics, Historical and Comparative linguistics, Discourse analysis and Communication Skills. The following include postgraduate supervision that Florence has undertaken:

Supervision of Masters and PhD students

Ongoing- Macharia Daniel Maina, (PhD Applied Linguistics) Thesis Title: Incongruity-Resolution Mechanisms And Context In Unintentional Humour: Linguistic Analysis Of Translation Errors On Public Notices In Kenya.

Ongoing- Irimba Fredrick Meeme , (PhD Applied Linguistics) Thesis Title: The Hi-Tech Hate In The Online Narratives Of Violence A Forensic Linguistics Approach To Hate Speech On Facebook And Twitter In Kenya.

Ongoing- Lucy Gakii Inoti ((MA Applied Linguistics) Proposal Title: An Analysis Of Death And Bereavement Discourse Among The Ameru Of Kenya.

Completed and Graduated- Joseph Patrick Kitur, (MA Applied Linguistics) Thesis Title: An Appraisal Of Mother Tongue Education And Its Influence On Second Language Learning In Lower Classes In Selected Primary Schools In Nandi County, Kenya.

Selected Publications:

- A Ghost within: A literary Study of East Africa Nationalist Leaders' Writings. *International Journal of Humanities and Social Science*, Vol.5, no 6(1), June 2015.
- A Seed on Good Soil or a Seed on Rocks: Museveni's Contestations with Political Language in Sowing the Mustard Seed, Manuscript ID: H-16361. *International Journal of Humanities and Social Science*, Vol.6, no (7), December, 2015.
- Identity presentation in Facebook posts: The Kenyan Situation. ISSN 2422-8435. *Journal of Literature, Languages and Linguistics*. 30th September, 2016.
- Language and Technology: Linguistic features of Facebook in Kenya. ISSN 2422-8435. *Journal of Literature, Languages and Linguistics*. 30th September, 2016.

Other engagements:

- Extension and Outreach Committee –Laikipia University
- Member of Human Resource Committee – ACK Cathedral Church of the Good Shephard, Nakuru
- Lay Reader – ACK Cathedral Church of the Good Shephard, Nakuru

Research Interest

- Social transformation and the Digital age
- Language and Gender