

# LAIKIPIA

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# UNIVERSITY

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## **DIRECTORATE OF RESEARCH, EXTENSION AND CONSULTANCY LAIKIPIA UNIVERSITY 2018 INTERNATIONAL SPORTS CONFERENCE**

**Theme: Sports for Sustainable Development in Kenya and Beyond**

### **Preamble**

Sports is an activity whose importance cannot be over emphasized. It creates bonds among humanity that can help cultivate harmony across national, racial and gender boundaries. Sports has also helped foster development in all sectors of human endeavor. It is in the light of this growth of the Sports industry worldwide that Laikipia University organizes an International Sports Conference and summit. The Conference brings together scholars, sportspersons, managers, sportentrepreneurs and all stakeholders to deliberate all aspects related to sports. The sub-themes of the conference include but are not limited to:

The sub-themes for the conference include but are not limited to the following:

### **SUB-THEMES**

#### **Sports Management and Economics**

- Sports Policies
- Sports Entrepreneurship
- Sports Marketing
- Sports Talent
- Innovation in Sports

#### **Sports Education and Research**

- Research in Sports
- Sports and Special Population
- Sports and Curriculum
- Contemporary Issues in Sports

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*Vision: A University for Valued Transformation of Society*

*Mission: To serve students and society through research, education, scholarship, training, outreach and consultancy*

**Laikipia University is ISO 9001:2008 Certified**



## **Sports Sociology and Psychology**

- Sport and Media
- Sports and Politics
- Sports and Gender
- Sports and Nationalism
- Sports and Racism
- Sports and Language
- Sports and History
- Indigenous Sports/Games

## **Sports Science**

- Doping in Sports
- Sports and Health
- Sports Medicine
- Exercise physiology
- Strength and Conditioning
- Sports and Nutrition

## **Other Sport related sub-themes**

- Emerging issues in Sports