

# LAIKIPIA



# UNIVERSITY

## 4<sup>TH</sup> LU INTERNATIONAL CONFERENCE CALL FOR PAPERS/ABSTRACTS 22<sup>ND</sup> -25<sup>TH</sup>, May 2018

**Conference Venue:** Laikipia University Main Campus

**Conference Theme:**

### Sports for Sustainable Development in Kenya and Beyond

Sporting is an activity whose importance cannot be overemphasized. It creates bonds among humanity that can help cultivate harmony across international, national, racial and gender boundaries. Sports has also helped foster development in all sectors of human endeavor. It is in light of this growth of the Sports industry worldwide that Laikipia University is organizing an International Sports Conference and Summit. The Conference brings together scholars, sportspersons, managers, sports entrepreneurs, exhibitors and all stakeholders to deliberate on all aspects related to sports. The Sub-themes of the conference are but not limited to:

#### SUB-THEMES:

##### SPORTS MANAGEMENT AND ECONOMICS

1. Sports Policies
2. Sports Entrepreneurship
3. Sports Marketing
4. Sports Talent
5. Innovation in Sports

##### SPORTS EDUCATION AND RESEARCH

1. Research in sports
2. Sports and curriculum

##### SPORTS SOCIOLOGY AND PSYCHOLOGY

1. Sports and media
2. Sports and Gender

##### SPORTS SCIENCE

For more details on thematic areas visit <http://www.laikipia.ac.ke>

#### Important Deadlines:

Submission of Abstracts:	<b>Monday 27<sup>th</sup> October, 2017.</b>
Notification of Abstracts accepted	<b>Monday 27<sup>th</sup> November, 2017.</b>
Submission of full papers for accepted abstracts:	<b>Monday 5<sup>th</sup> January, 2018.</b>
Early Bird registration before	<b>Friday, 23<sup>rd</sup> March, 2018</b>

#### Abstract / Paper Submission

Send Abstract not exceeding 300-words in MS-word; Times New Roman; font 12; 1.5 Spacing; Authors' names, institution, thematic area, email address and a maximum of five key words to [conference2018@laikipia.ac.ke](mailto:conference2018@laikipia.ac.ke). please put "Conference Abstract" in your subject line.

#### Conference Registration:

	<b>Early bird</b>	<b>Late Registration</b>
All East African Participants	Kes 8,000.00	Kes 10,000.00
All other International participants	US\$ 130	US\$ 150
Laikipia University Students	Kes 1,500.00	Kes 2,000.00
All other students	Kes 2,000.00	Kes 2,500.00
Exhibitors' fee	Kes 2,500 per day	



LU Vision 2030 Conference Venue



Scenic Thompson Falls nearby

#### Registration fee payments to:

Laikipia University, (Attn: 4<sup>th</sup> Biennial International Conference- A/C 1125437723 - Kenya Commercial Bank, Nyahururu; Swift Code or electronic transfer is **KCBL KENX 4055 1125437723**). Scan the payment document and Email to [rec@laikipia.ac.ke](mailto:rec@laikipia.ac.ke) for registration purposes. You can also send your payments through M-pesa **Pav Bill No.829850** (*Indicate your names as the Account No.*)

#### All Enquiries to:

Nicholas Kamau: [rec@laikipia.ac.ke](mailto:rec@laikipia.ac.ke) Tel: +254 728 641 110  
Mr. John King'au: [jkingau@laikipia.ac.ke](mailto:jkingau@laikipia.ac.ke) Tel: +254 727 633 811

**For Further Information:** Please visit <http://www.laikipia.ac.ke> or contact [conference2018@laikipia.ac.ke](mailto:conference2018@laikipia.ac.ke)

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